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Mazda's multi-solution strategy delivers efficiency, sustainability,
and driving pleasure for fleet customers

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The Mazda CX-60 has a plug-in hybrid powertrain



The Mazda CX-80 is the new flagship seven-seat SUV

By offering a full variety of sustainable technologies, ranging from BEVs and PHEVs to highly efficient petrol and diesel engine models, Mazda is convinced that a multi-solution strategy is the best way forward to achieving carbon-neutral mobility and improving air quality.

"We view the period leading up to 2030 as the dawn of electrification," explains Tomlinson. "But transitioning to electrification is not just about replacing automotive technology with BEVs. It requires the evolution of the entire supply chain which includes country-specific regulations, the development of charging infrastructure, the availability and cost of rare minerals, advancements in battery technology, consumer acceptance, pricing and recycling. Only when all these factors are in place can consumers confidently make their purchasing decisions.

"We do not expect consistent and smooth progress on all these fronts. In fact, we anticipate significant volatility, and believe that the pace of electrification will vary widely from country to country. Therefore, by 2030, our goal is to equip all vehicles with some form of electrification and set a target of BEVs to reach 25%-to-40% of global sales."

Ready for the deadline

In the UK, Mazda will meet the 2030 zero-emission requirements expected to be mandated by Government. It plans to introduce a number of new electric cars to market ahead of the anticipated deadline.

As part of its electrification journey, Mazda has recently partnered with Panasonic to create a supply of next-generation cylindrical lithium-ion batteries for its upcoming BEVs from 2027.

But not every company car driver or fleet is ready, or indeed able, for the switch to a fully electric car yet.

For those customers, as the world transitions to electric power Mazda will continue to develop the internal combustion engine to ensure the ICE legacy fleet is as clean and efficient as possible to achieve global reduction in CO₂.

Tomlinson says: "Infrastructure, pricing, and taxation are just a few of the variables that a fleet must consider. As such, embracing a suite of practical motoring solutions offers more of a 'something for everyone' outcome which should help control costs and improve staff retention as drivers have more flexibility when it comes to choosing their next company car."

With unique Japanese craftsmanship and advanced electrified powertrain technology, Mazda's growing line-up has a lot to offer fleet and business customers.

Excellent whole-life costs and strong residual values bring financial credibility, while class-leading efficiency and excellent driving dynamics ensure drivers won't be disappointed.

"Mazda is a unique brand that has many loyal fans among its Fleet and Retail customer base," says Steve Tomlinson, Head of Fleet Operations at Mazda UK.

From the compact Mazda2 to the versatile CX-30 and CX-5 SUVs, Mazda's model range is expanding – most notably with the recent introduction of the CX-80 as its new flagship seven-seat SUV. The new model follows the introduction of the CX-60 and both are offered with plug-in hybrid powertrains.

Tomlinson adds: "While it may not be one of the first brands that springs to mind, those individuals and companies that have taken the time to explore what Mazda is all about are regularly surprised by the craftsmanship of our cars, and by the levels of standard specification in a Mazda, often including items that are paid options with other brands.

"In addition, our engines are among the cleanest and most efficient on the market. We may have a small team, but are easy to do business with and offer great levels of customer service. Our product range includes mild hybrid, hybrid, plug-in hybrid (PHEV), battery electric vehicles (BEVs) and diesel models so can meet the needs of customers who require a multi-solution approach to their fleet."



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Mazda CX-60: Challenging convention



With its sophisticated design, cutting-edge technology and a focus on sustainability, the Mazda CX-60 embodies the brand's commitment to delivering an engaging driving experience while maintaining practicality and efficiency.

Using plug-in hybrid technology, and with a specification full of luxurious features, the Mazda CX-60 is a compelling choice for company car drivers looking for a stylish yet cost-effective SUV.

At first glance, the CX-60 impresses with its bold and elegant exterior design. Mazda's signature Kodo design language is evident in the SUV's sculpted lines, sleek profile and refined aesthetics. The front features a prominent grille flanked by sharp LED headlights, giving the vehicle an assertive presence on the road. Its long bonnet and balanced proportions add to its sophisticated look, aligning it with the more luxurious end of the SUV market.

The interior is just as impressive, designed with premium materials that enhance comfort and refinement. Soft-touch surfaces, genuine wood accents, and plush seating contribute to a cabin that feels upscale. The spacious interior provides ample legroom for passengers and, with generous cargo space, the CX-60 is as practical as it is stylish, making it suitable for both daily commutes and weekend family duties.

One of the standout features of the Mazda CX-60 is its e-Skyactiv plug-in hybrid (PHEV) powertrain. Striking a balance between performance and efficiency, a 2.5-litre four-cylinder petrol engine is combined with an electric motor, delivering a total system output of 327PS and an impressive 500nm of torque.

A 17.8kWh battery provides up to 39.77 miles of electric-only range, placing the CX-60 e-Skyactiv PHEV in the 8% benefit-in-kind (BIK) tax bracket. This zero-emission capability not only makes the CX-60 ideal for short commutes and city driving, where emissions and fuel consumption can be minimised, but also makes it more cost effective as a fleet vehicle.

The plug-in hybrid powertrain contributes to an enhanced driving experience thanks to its combination of silent and smooth electric running and muscular power output. When the engine and electric motor work together to deliver full power, acceleration from 0-62mph takes just 5.8 seconds.

Like every car in the Mazda range, the CX-60 has been engineered to provide



a dynamic and engaging drive. This is based on the principle of Jinba-ittai, which refers to the intuitive connection between a Mazda and its driver. The Japanese phrase translates as "horse and rider as one". Everything from the stiffness of the body and the calibration of the suspension, to the position of the steering wheel and pedals, has been considered to give drivers the most immersive experience possible.

Safety is a top priority and Mazda's i-Activsense suite of driver assistance systems offers comprehensive protection in all CX-60 models. Features such as driver attention alert, lane-keep assist, blind spot monitoring, and automatic emergency braking are standard, helping to keep both the driver and passengers safe on the road. The CX-60 has also been designed with an advanced chassis structure that enhances crash safety while maintaining a lighter overall vehicle weight for better efficiency.

Steve Tomlinson, head of fleet at Mazda UK, says: "The Mazda CX-60 plug-in hybrid puts forward a strong case for fleet customers. With an emission-free range of 39.77 miles which allows the model to qualify for the 8% BIK tax bracket, this system works in conjunction with the advanced petrol engine to offer not only low CO₂ figures, but it also remains true to Mazda's driver-focused reputation by offering engaging driving dynamics and advanced technologies.

"Like all Mazda cars, it is also packed full of plenty of equipment as standard like the head-up display, heated front seats and steering wheel, dual-zone climate control, and a hands-free tailgate.

"Another standard feature and a personal favourite of mine is the cabin preconditioning which allows you to set the cabin temperature of your vehicle through the MyMazda app before you get into the vehicle. This is a particularly welcome feature in the colder months."

Pricing for the CX-60 e-Skyactiv PHEV starts at just £45,420 on-the-road (OTR) in Exclusive-Line trim. Standard features include 18-inch alloy wheels, leather upholstery, front and rear parking sensors, reversing camera, smart keyless entry and wireless Apple CarPlay® & Android Auto™.

The Homura grade starts at £48,170 OTR and includes 20-inch wheels, gloss black exterior accents, a 12-speaker Bose sound system, ventilated front seats and heated outer rear seats.

Range-topping Takumi is the most luxurious trim level, priced from £49,520 OTR, and comes with white nappa leather upholstery, white maple wood interior accents and 20" Black Diamond Cut alloy wheels.

Mazda CX-80: Roomy and versatile

The Mazda CX-80 is the new flagship of the Mazda line-up, sitting above the Mazda CX-60 in its growing SUV range.

Featuring three-row seating, it's the most spacious SUV ever offered by Mazda in the UK. With its high-quality cabin, technically advanced drivetrains and elegant design, the CX-80 is for those seeking a larger, family-oriented SUV, while still wanting the spirited driving experience Mazda is known for.

Dimensionally, the all-new Mazda CX-80 sees the wheelbase grow by 250mm compared with the CX-60 to deliver the extra space needed for a practical three-row interior. It is also 30mm taller.

With sleek lines, a bold front grille, and distinctive LED headlights, the Mazda CX-80 is visually matched to its CX-60 sibling, using the same Kodo design language. In profile, its elongated body gives the CX-80 an imposing appearance and strong road presence.

The extended side windows feature thicker surrounds that are straighter at the D Pillar to emphasise the presence of the third row of seating, while the seamlessly integrated roof rails further highlight the length of the CX-80's cabin.

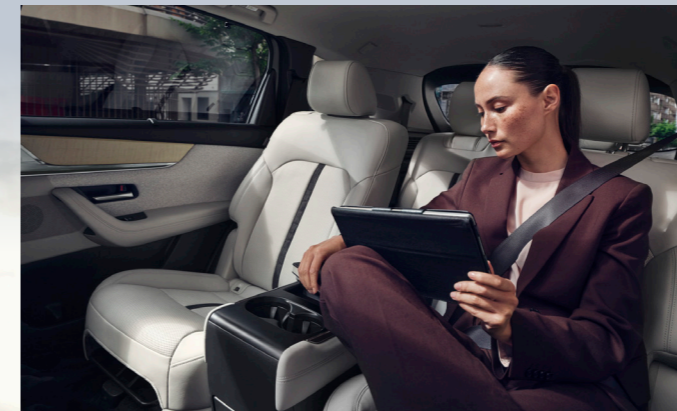
The passenger space is refined, featuring premium materials and meticulous attention to detail in its design. Both comfort and practicality were considered during development, ensuring the CX-80 provides ample space for up to seven occupants and also a generous boot.

To maximise customer choice, the CX-80 is available (depending on specification) with a choice of three middle row configurations: a three-person bench seat, two captain's seats with a walk-through space or two captain's seats with a fixed centre console.

Access to the third row is enhanced with Mazda's one-touch walk-in feature, which automatically moves the second-row seat bench (when equipped) for optimal access.

The Mazda Connect infotainment system is delivered via a 12.3-inch central display and includes smartphone connectivity via Apple CarPlay and Android Auto, giving access to all the information and entertainment services.

Impressive performance is delivered by the e-Skyactiv PHEV powertrain, which



combines a 2.5-litre petrol engine with an electric motor. It delivers a combined output of 327PS and 500nm to all four wheels via an eight-speed automatic transmission.

Efficiency comes in equal measure, thanks to its 17.8kWh battery. The CX-80 e-Skyactiv PHEV has a zero-emission range of 38 miles. This places it in the 12% benefit-in-kind tax band.

Steve Tomlinson, head of fleet at Mazda UK, says: "Building on the same benefits that make the Mazda CX-60 a standout vehicle in its class, the Mazda CX-80 extends the platform with the addition of a third row that has space for adults as well as children.

"Featuring the same plug-in hybrid powertrain, our newest model becomes our most versatile too, with an impressive 38 miles of emissions-free electric range and, like the Mazda CX-60, a towing capacity of 2,500kg.

"Another feature shared across both models and available as standard on the Homura and Takumi trim levels, or as part of the Comfort Pack on the Exclusive-Line trim level, is the Driver Personalisation system that uses facial recognition to automatically adjust the steering wheel, mirrors, head-up display, and seating position to their saved position."

The CX-80 e-Skyactiv PHEV is priced from £48,920 on-the-road (OTR) and is offered in five trim levels. The range starts with Exclusive-Line, which includes useful features such as parking sensors, smart keyless entry and heated front seats.

Homura offers a sportier aesthetic, with 20-inch black alloy wheels and gloss black exterior details. It also features a 12-speaker Bose sound system and electric seat adjustment. Prices start at £52,070 for the Homura or £54,720 for the Homura Plus. The latter adds extra features such as a panoramic sunroof and adaptive cruise control.

For a more luxurious experience, the Takumi offers white Nappa leather upholstery and 20" Grey Diamond Cut alloy wheels when compared with Homura. It is available from £53,020, while Takumi Plus brings the same broader array of equipment as Homura Plus for £55,670.

