

Award-winning software that gives fleets the edge

Jaama's Key2 system enables companies to rival larger competitors

Contract hire and leasing companies across Britain and overseas have chosen Jaama, the UK's leading fleet industry asset management software specialist, as their system provider.

Key2 Contract Hire and Leasing is an intelligent multi award-winning, integrated software solution for contract hire, leasing and fleet management companies.

The decision of leasing companies listed in the Fleet News' 'FN50' publication – as well as a number of contract hire companies outside the top 50 ranked by fleet size – to use the system underlines Jaama's status as the number one provider of technologically advanced business solutions to small and medium-sized vehicle leasing businesses.

The reason that Key2 Contract Hire and Leasing, incorporating Key2 Financials with the ability to further add value with a range of other modules, including Electronic Driver Services (EDS), Driver Risk Management and broker management, is the system of choice for such companies is clear – it places them on a level playing field with the industry's largest contract hire and leasing organisations.

What's more, the Key2 Contract Hire and Leasing dashboard delivers an unrivalled level of personalisation, giving each client company the ability to add value and deliver industry-leading customer service via bespoke modules – for example, a quote engine that takes account of individual end-user terms. The dashboard is also fully configurable, giving end-user customers instant access to summary level



real-time information on their fleet, highlighting action areas.

The vast modular functionality within Key2 enables it to be used as a totally cohesive business solution, managing all contract hire and leasing company assets, from cradle to grave and from quotation through to disposal, as well as having fully integrated customer relationship management (CRM) and accounting functionality, also enabling individual contract performance management.

Fully integrated, including with external systems operated by the likes of the Driver and Vehicle Licensing Agency and HM Revenue and Custom, the system is designed specifically for contract hire, daily rental and workshop operators, which is why it is the choice of a wide range of independent leasing companies including: Days Fleet, Fleet Hire, JCT600 Vehicle Leasing Solutions, Merrion Fleet

Management, Ogilvie Fleet, Seven Asset Management and Total Motion.

The accounts module, Key2 Financials, is the industry's most up-to-date financial accounting system, eliminating the need for organisations to buy third-party accounting software.

It has the capability to handle and analyse all transactions relating to users' credit limits, invoicing, cash management, VAT returns, balance sheet and profit and loss accounting. Its functionality and individually built-in rule sets means that data updated within a company's finance department will trigger alerts and amendments in other modules.

Additionally, Jaama's policy of continual investment and development of Key2 technology means it is updating the system to aid user compliance ahead of the 2019 introduction of new lease accounting standards by the International Accounting Standards Board (IASB).

Jaama managing director Martin Evans said: "Companies that have introduced Key2 have discovered that this cutting-edge system enables them to compete with larger competitors."

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