



Efficient fleet operations: How to cut costs without cutting corners

As a proud sponsor of the Fleet200 Strategy Network and as Fleet News Reader Recommended Software provider, Jaama Ltd are committed to helping fleets and fleet managers deliver results whilst navigating the complexities of compliance, safety, and cost efficiency.

Operational costs for UK fleets are under pressure from every angle. Unplanned downtime, rising labour and parts costs, and fuel volatility are just some of the expenses that keep growing.

Our market-leading Key2 fleet management solution goes beyond simply storing data – it actively manages, monitors, and analyses it, helping organisations get the most from their vehicles and drivers. Supporting more than 1.5 million assets across leasing, rental, corporate, and public sector fleets, Key2 is built to meet the needs of modern fleet operations.

The hidden costs of disconnected systems

Many fleets have already moved beyond spreadsheets and have adopted a mix of systems. On paper, having one system for compliance, another for HR, another for fuel cards – and so on – seems like progress. In reality, this often creates new challenges.

Data is scattered across multiple logins. Reports don't match up. And managers still spend hours crunching numbers to make sure everything is accurate.

The cost isn't just time, though. Disconnected systems make it hard to spot risks early, which could be anything



from a missing licence check to vehicles being underutilised, or even repair costs creeping up. You need a single source of truth so your decisions aren't based on guesswork, as it can still lead to higher costs, compliance failures, or missed efficiency opportunities.

The next step isn't just moving to software, but looking where you can integrate systems into one platform. Key2 will integrate compliance, cost control, driver risk, and workshop management into one ecosystem.

The result? Fewer errors, less admin, and more confident decisions across your entire fleet.

Dashboard insights and KPIs

Without accurate, real-time data, your fleet's cost inefficiencies can stay hidden until it's too late. Dashboards can help reduce costs by consolidating core fleet performance metrics, such as downtime, fuel spend, maintenance, and cost per mile, among others. All of these metrics give you the key insights you need to act proactively.

With dashboard insights, you might notice rising costs per mile, for example. This could signal an ageing asset that you need to replace, whereas utilisation gaps will show you opportunities to retire or redeploy vehicles. Without these insights, it's all guesswork.

This is the benefit of investing in the right fleet management software. You get advanced reporting capabilities that don't just show where you lose money, but also help predict where costs will eventually increase if you don't take action. With this intelligence, you can base all of your decisions on data to ensure long-term cost control.

Ready to cut fleet costs without taking shortcuts?

Discover how Jaama's fleet software helps businesses like yours save time, reduce costs, and stay compliant, all within a single, powerful, and user-friendly platform. Our experts will guide you through a tailored walkthrough of the Key2 fleet management software, built around your needs.



Get in touch to learn more: enquiries@jaama.co.uk
jaama.com | 0844 8484 333



Award winning software



No costly upgrade fees



A complete view of your fleet

Powerful fleet solutions built around your business.

Learn more at jaama.com

