



Europcar: Delivering solutions for effective fleet management and business mobility

Europcar Mobility Group UK aims to understand the economic and sustainability drivers for fleet managers in order to deliver the right mobility solution at the right time, every time.

Highly focused on the changing dynamics of the commercial and environmental landscape, Europcar's mobility solutions are underpinned by a fleet comprising a wide choice of vehicles across petrol, diesel and electric, available either for pick up or via our delivery and collection service, from more than 100 locations across the UK.

And with a clear vision to help businesses reduce their carbon footprint, a range of flexible solutions go to the heart of vehicle usership, all backed by a high level of customer service.

A collaborative partnership

The role of a good mobility provider should be all about smoothing every aspect of the customer experience by always listening to what they need. Europcar is focused on doing just that through the practical application of technology, combined with employee expertise achieved through a sustained commitment to training.

The current dynamics of the business mobility sector require a clear focus on innovation, which is why the efforts and investment of Europcar Mobility Group UK in the past year have been all about delivering operational efficiency.



We have also remained focused on the needs of our corporate customers, despite the continued supply and resource challenges still facing the industry, with a comprehensive and young fleet.

Our connected vehicle strategy – 99% of our UK fleet is now 'connected' – plays a huge role in enhancing the customer experience, underpinning our service to be in tune with today's mobility needs. We know whether vehicles are ready for collection and are situated at the intended pick-up point which enables us to take a more proactive approach to vehicle servicing.

Plus, new reporting measures mean we can contact customers to prevent unwanted excess mileage charges.

Right partner for the sustainability journey

Europcar is also heavily focused on helping fleet managers on their sustainability journey. It's not just about zero, but also about reducing vehicle ownership with accessible rental solutions that not only makes good environmental sense, but good financial sense too. And our young fleet means we can offer compliant solutions for travelling in the

growing number of clean air and ultra-low emission zones.

For the businesses that want to start to move to zero, Europcar provides 'real world' experiences. Available for a minimum of three months with no upfront deposit and commitment free, Flex from Europcar for EV includes comprehensive vehicle handover, charging instructions support, charging cables and CO₂ insight.

Plus we are investing in online interactive tools to help educate and support customers on electric vehicles.

Our partnership with ZapMap provides a UK-wide map of electric car charging points to help EV drivers locate and navigate to their nearest source. This service is integrated within our Digital EV Guide and available online to offer enhanced in-life support to EV customers.



To find out more about Europcar's business solutions visit www.europcar.co.uk/business or call 0371 384 0140

SHAPING THE FUTURE OF SUSTAINABLE MOBILITY



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Europcar
moving your way