



SAY HELLO TO EUROPKARMA, AND SAY GOODBYE TO LEASING STRESS

Cut the risk, keep the flexibility

- Managing a fleet doesn't have to mean long leases or heavy upfront costs
- Get the vehicles you need - cars or vans - with long-term business rentals
- Enjoy flexible terms that fit your budget
- No commitment, no stress, just karma

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Europcar

Advertising feature
Fleet Recommended



Europcar: Delivering solutions for effective fleet management and business mobility

The mobility solutions from Europcar Mobility Group UK are underpinned by a wide choice of cars and vans across petrol, diesel and electric, available either for pick up from our network of locations across the UK or via our market-leading delivery & collection service. A range of flexible solutions go to the heart of vehicle usership, all backed by a high level of customer service.

Right time, right place

Our connected vehicle strategy – 100% of our UK fleet is 'connected' – plays a huge role in enhancing the customer experience. Vehicles are tracked in real-time, providing the hirer with regular updates & status reports by SMS on the progress and ETA of vehicle deliveries and collections – a known bugbear for businesses. Digital documentation and images at start and end of rental, remove friction on fuel and damage charges as well eliminating the need for paperwork. Plus, comprehensive reporting means we can contact customers to prevent unwanted excess mileage charges.



The right partner for the sustainability journey

Europcar is also heavily focused on helping fleet managers on their sustainability journey. It's not just about zero, but also about reducing vehicle ownership with accessible rental solutions that not only makes good environmental sense but good financial sense too. And our young fleet means we can offer compliant solutions for travelling in the growing number of Clean Air and Ultra Low Emission Zones.

By using rental, business travel and fleet managers can pivot quickly as workload demands and personnel resources change. Corporates can also begin to integrate zero tailpipe emissions into their mobility strategies without being committed to electric technology that will quickly be superseded.

A great example of this approach is Flex Model Choice. Launched earlier this year, it gives the flexibility of rental with the vehicle model certainty of leasing. Specific makes and models from Europcar's comprehensive BEV and PHEV fleet can

be booked for rental for a minimum of 3 months and up to 12 months at a fixed monthly rate, eliminating the long-term commitments and early penalties of leasing. It also means employers can accurately allocate vehicles and forecast Benefit-in-Kind tax expenses.

Plus, to help businesses and drivers gain a better understanding of EV life, a series of digital resources are available to help drivers understand all there is to know about EV driving. These include a free digital EV Guide and Knowledge Hub as well as EV Assist – a free smartphone tool designed to turn nervous first-timers into confident electric drivers. Plus, our partnership with Octopus Electroverse takes the hassle out of EV charging. Drivers can power up without juggling multiple apps or accounts – a key benefit for rental customers.

A collaborative partnership

The role of a good mobility provider should be all about smoothing every aspect of the customer experience by always listening to what they need. Europcar is focused on doing just that.



To find out more about Europcar's business solutions visit: www.europcar.co.uk/business

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