



Dawsongroup's Proven Process for Effective EV Implementation

As organisations are starting their shift towards a cleaner fleet, it is crucial to understand that this transformation does not occur instantly. Additional support is often required, which is why Dawsongroup vans has introduced a service to assist its customers at every stage of their decarbonisation journey.

Innovative Practices

Dawsongroup vans leads the way in fleet decarbonisation by providing advanced electric vehicle (EV) rental and assistance to businesses throughout the UK. Substantial investment in each of its 12 strategic locations has resulted in IMI Level 3 qualified technicians, charging infrastructure, and an industry-leading clean energy micro-hub.

The EV Journey with Dawsongroup

The customer-focused experience begins with an event where drivers can ask questions, test drive electric vans, and consider how they might use one full-time.

"Engaging with drivers from the outset is essential for a successful EV deployment. Insights and feedback received at our testing days show that early engagement results in a smoother implementation," said Sarah Gray, Head of ZEV Development and Strategy for Dawsongroup vans.

The next step of the process is vehicle trials, offering a long-term perspective on vehicle performance. Crucial data is gathered to maintain productivity and evaluate the charging strategy, and driver feedback is vital.

The flexibility van rentals offer is significant at this phase. If a vehicle fails



to meet expectations, the option to change the vehicle is available. There is the freedom to interchange vehicles, enabling testing of various models, minimising the risk of making expensive errors.

The vehicle selection process represents another phase in the process, involving collaboration of key stakeholders who understand the vehicle use case and required specifications. Real-world testing results from Dawsongroup vans' testing programme are utilised to establish the expected range across different payloads.

Next comes the implementation that leverages strategic partnerships to provide a comprehensive wrap-around service, including charging infrastructure and telematics. The EVs are delivered to the drivers with everything required for a successful deployment.

Gathering real-world data on vehicle and driver performance is an important step in the process, and you will receive reports on charging habits, vehicle performance, driver efficiency, and other insights to ensure optimisation of your fleet.

A Smarter Asset Strategy

Dawsongroup vans is committed to exceptional customer service, enabling businesses to grow without the burdens of depreciation, maintenance costs, and

vehicle compliance. Their innovative Smarter Asset Strategy solutions offer companies the agility to embrace new technologies and navigate an ever-evolving landscape by prioritising usership over ownership.

"We not only provide guidance on alternative fuels and power sources. We also offer comprehensive assistance in establishing robust charging infrastructures at customer sites. Our commitment goes beyond facilitating the journey to net zero; we ensure that our customers are equipped with the necessary tools and resources to make this transition seamless and sustainable," said Simon Ridley, Managing Director for Dawsongroup vans.

By streamlining processes and boosting efficiencies, Dawsongroup vans helps businesses save both energy and money, making sustainability not just achievable but also rewarding.



Step into an Electrified Fleet with Confidence

Is your fleet ready for the future?

Get in touch with our experts to discover the benefits of our flexible electric van rental solutions.

contactus@dawsongroup.co.uk

0844 381 9000

dawsongroupvans.co.uk



If you wish to find out more visit our website www.dawsongroup.co.uk call us on 0844 381 9000 or Contactus@dawsongroup.co.uk