



CompanyCar

IN ACTION

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SHOW PREVIEW

JUNE 23-24 2021

**MILLBROOK PROVING
GROUND**

CCIA 2021 will coincide with the year of the electric vehicle, with more models launching and supplies no longer restricted. We expect these cars and vans to dominate the show. It will be your best opportunity to make key decisions about which electric brands and models are right for your fleet and we will support you in making those decisions by offering best practice advice from industry experts.

**The UK's
premier drive
and decide event**
exclusively for fleet
decision-makers
and influencers

Register now for free at:
companycarinaction.co.uk
Brought to you by **FleetNews**

WELCOME

We're delighted to welcome you to this year's Company Car in Action (CCIA). The theme for the Covid-safe event is 'rebirth of the company car', and here's why...

Electric vehicles, low BIK rates, reduced mileages and a revival in salary sacrifice and affinity schemes are encouraging cash takers to return to company programmes, while offering non-qualifying employees the chance to buy a new car via company-negotiated benefits packages.

So, after all the uncertainty of the past year, CCIA 2021 offers fleet decision-makers and influencers the perfect opportunity to make important decisions about which electric brands and models are right for your fleet.

A number of leading manufacturers are bringing the very latest cars and vans, with the Millbrook Proving Ground in Bedfordshire offering the perfect setting – from its high-speed bowl, where you can test the vehicles at motorway speeds, to the 'city route', which provides the ideal environment for trying out low speed manoeuvrability and driver assistance systems.

As well as showcasing the latest vehicles, we'll also be holding two seminars each day, covering salary sacrifice and grey fleet management. Read more about those in the Seminars section of this show preview.

Rest assured we've worked hard so you can attend this event with confidence – see below for details of our safety measures and procedures.

It's fantastic to be back, and we hope you have a great show!



Stephen Briers,
editor-in-chief,
Fleet News



ATTEND WITH CONFIDENCE

Your health and safety is our number one priority at the show. This mostly-outdoor event will take place in line with the latest Government guidance. We've worked alongside the AEO (Association of Event Organisers) to develop the All Secure Standard, an industry-wide benchmark for the safe return of organised events, so you can attend with confidence. For full details of our Covid-19 safety procedures please visit companycarinaction.co.uk/attend-with-confidence-covid-safety

Register now for free at: companycarinaction.co.uk



THE TRACKS

M

illbrook Proving Ground is a custom-made vehicle test facility that is used by the world's leading vehicle manufacturers. It's home to more than 30 miles of roads and tracks with varied surfaces and technical features.

The routes are usually reserved for use by test engineers and professional drivers, but CCIA gives fleet decision-makers the rare opportunity to experience the site unaccompanied.

Four test routes have been designed for CCIA visitors:

CITY COURSE

The three-quarter mile City Course is low-speed narrow route, which allows vehicles to be tested in a simulated urban environment. Here you can test driver assistance systems, such as low-speed collision mitigation and automatic parking, as well as manoeuvrability. The course includes parking bays, bus stops, complex junctions, speed humps and varying speed limits.

ALPINE ROUTE

Familiarise yourself with vehicle braking, acceleration and handling characteristics on this challenging route, which covers four miles with gradients from 6.5% to 26%.

Here, cars can be put through their paces on a circuit that replicates the most demanding country lanes, in a safe and controlled environment.

HIGH-SPEED BOWL

Millbrook's five-lane, two-mile, banked High Speed Bowl, is where realistic motorway driving conditions can be simulated in a safe and secure setting.

You can test lane-keep assist, adaptive cruise control and other driver aids at motorway speeds as well as comparing road and wind noise intrusion and fuel economy at cruising speeds.

OFF-ROAD

Test your driving skills and car performance on the Off-Road Course, which offers fleet decision-makers the opportunity to properly test the latest all-wheel-drive models and see how they cope on various terrains.

THE MANUFACTURERS

ABARTH, ALFA ROMEO, FIAT, JEEP

CCIA will be the first UK opportunity for fleet operators to see the all new Fiat Ducato Electric. Fiat will be bringing the very first vehicle to arrive in the UK to the event. It will also be showcasing the 500 Electric.

Fleet operators can also test the new Jeep Renegade plug-in hybrid alongside models from Abarth and Alfa Romeo.

Simon Wheeler, the brand's corporate marketing manager, said: "Our team from across the various fleet channels will be in attendance as normal to meet with and support existing and potential customers."



BMW GROUP

BMW Group will be offering a large range of models to drive at CCIA, including the new 4 Series and the Mini Electric, plus a selection of plug-in hybrids and models from its M Division.

Rob East, general manager for corporate sales at BMW UK, said: "We're very much looking forward to meeting key decision-makers face to face at CCIA 2021. With BMW bringing three all-new EV models to market this year there's a lot to discuss."



FORD

Ford will demonstrate its new range of hybrid, plug-in hybrid and fully electric models at this year's CCIA, ahead of its switch to fully electric cars by 2030.

Neil Wilson, fleet director Ford of Britain, said: "Ford has already committed to only sell zero-emission capable cars by 2026 and we're on hand to assist fleet managers in understanding the transition to these new types of powertrain and look forward to showcasing the whole-life cost and drivability benefits of them at CCIA."



JAGUAR LAND ROVER

Jaguar and Land Rover will be highlighting its new range of plug-in hybrid models alongside commercial versions of the new Land Rover Defender and Discovery at CCIA this year.

Andrew Jago, general manager, fleet & business at Jaguar Land Rover UK, said: "We're delighted to return to Company Car in Action, which is an ideal event for fleet and business customers to experience our latest range of highly competitive plug-in models and Land Rover Commercial Vehicles."



Register now for free at: [companycarinaction.co.uk](https://www.companycarinaction.co.uk)



MG

MG will be offering test drives of the MG ZS EV and new MG5 EV at CCIA; together with the newest addition to its range, the MG HS Plug-in Hybrid.

Geraint Issac, national fleet sales manager for MG Motor UK, said: "MG is delighted to be attending CCIA this year. All these models are an ideal solution for the discerning company car driver who is looking to combine their green credentials with significantly lower BIK taxation."



NISSAN

Nissan will showcase its 100% electric Nissan Leaf and e-NV200 van. CCIA visitors can also discuss the possibilities of electrifying their fleet with one of Nissan's on hand EV experts and find out more about the company's Energy Services and Integration solutions.

Visitors will also have the chance to be one of the first to drive the all-new Nissan Qashqai, with its new mild hybrid powertrain.



POLESTAR

As one of the newest car brands in the UK, Polestar will be making its CCIA debut this year. The Swedish performance electric car brand will be offering visitors the chance to drive the new Polestar 2 electric car, which is now available with a range of battery and powertrain choices.



PORSCHE

Porsche will return to Company Car in Action for the third consecutive year, offering visitors the opportunity to drive the new fully-electric Taycan; as well as the Macan and hybrid versions of the Cayenne and Panamera.

Matt O'Brien, Porsche pre-owned and corporate sales manager, said: "We are particularly excited to give people the opportunity to take a test drive in one of the most important cars in our history and the first fully electric Porsche – the Taycan."



RENAULT

Renault's expanding range of E-Tech models, including the fully-electric Zoe, plug-in hybrid Captur and Megane, plus the new Clio Hybrid will be at CCIA. The new Arkana E-Tech SUV will also make a debut.

The company plans to launch 14 new models with electrified powertrains by 2025.

Mark Dickens, managing director Mobilize Power Solutions at Renault Group, said: "We're delighted to be taking part in this year's CCIA. It's a fantastic, valuable opportunity for real drivers to experience our latest products."



Polestar



THE MANUFACTURERS

SUZUKI

Suzuki continues to grow in the fleet market and now offers a 100% hybrid line-up of cars and SUVs.

It will be showcasing its entire range including the new Swace, its latest full hybrid model and the Across, its first ever plug-in hybrid.

Lee Giddings, national fleet sales manager Automobile Division, at Suzuki, said: "Suzuki is always keen to support CCIA, ensuring guests have the opportunity to test drive our latest range of hybrid products."



TESLA

Electric car brand Tesla will make a return to CCIA this year, showcasing its Model 3 saloon to fleet decision-makers.

With a combination of powertrain efficiency, aerodynamics and chassis technology, Tesla says the Model 3 can deliver the longest range of any comparable electric saloon.

The brand's entire corporate sales team will be in attendance at the event to answer any questions about its line-up of electric cars and to discuss how Tesla can support your fleet.



TOYOTA LEXUS

Toyota and Lexus have been a driving force in the transition to cleaner and more sustainable motoring and now provides more than 50% of the UK's alternatively fuelled vehicles, with total global sales of its Self Charging Hybrids topping 15 million.

The brands have launched new zero-emission models such as the hydrogen-powered Mirai, electric Lexus UX 300e and Toyota RAV4 plug-in hybrid, alongside the Proace electric van and seven new hybrids, since the CCIA in 2019.



VOLVO

Volvo aims to become a fully electric car company by 2030, therefore the Volvo XC40 Recharge Pure Electric will be a key model at CCIA, alongside a range of plug-in hybrid vehicles. Andy Dinham, campaign manager – business sales at Volvo Car UK said: "The 2030 ambition represents an acceleration of our electrification strategy, driven by strong demand for our electrified products, particularly among our true fleet and business customers."



T E S L A



L E X U S

V O L V O

THE SEMINARS

A

s well as offering visitors the latest vehicles to test, Company Car in Action is also hosting free-to-attend seminar sessions over the two days covering salary sacrifice and grey fleet management.

Expert speakers offering real-world case studies and best practice solutions are Amanda Bullough, Siemens' EMEA benefits lead, and Chris Connors, head of facilities and fleet, Countryside, on Tuesday and Simon Down, Deloitte associate director, and Alison Moriarty, Drive risk fleet director, on Wednesday.

SALARY SACRIFICE

Salary sacrifice is enjoying a resurgence after plateauing three to four years ago thanks to low BIK tax on ultra-low emission vehicles, which offers financial benefits to employees and employers (via national insurance contributions).

Companies are looking to expand their flexible benefit packages for staff by offering them low-cost access to a new car. At the same time, a growing number of companies are considering replacing the current lease car schemes with sal/sac, believing it offers financial savings while accelerating their electric vehicle ambitions.

This session will consider the benefits of sal/sac and offer advice about how to successfully introduce a scheme as either an addition to a flexible benefits package or to replace an existing contract hire product. It will consider the pitfalls to miss and the hurdles to overcome, using examples from fleets that have introduced a successful policy.

GREY FLEET MANAGEMENT

Growth in affinity schemes and cash allowances have resulted in many companies seeing more staff using personal cars for work purposes, adding to their grey fleet challenges.

This session will look at the best practice processes and procedures employers should adopt to manage their grey fleet, including restrictions, limitations, drivers checks and data records, to ensure they comply with duty of care and minimise their risk.

The session will also consider the tactics that companies could deploy to reduce the size of their grey fleet, including enticing staff back into a company scheme.

Seminar times: 10.30am-11am, 11.30am-12pm, 1.30pm-2pm and 2.30pm to 3pm.



Register now for free at: **companycarinaction.co.uk**

FULL MODEL LIST

ALFA ROMEO

Giulia	Veloce 280hp	Petrol
Giulia	Sprint 200hp	Petrol
Giulia	Lusso Ti 190hp	Diesel
Stelvio	lusso Ti 200hp Q4	Petrol
Stelvio	Quadrifoglio	Petrol
Stelvio	Veloce 280hp Q4	Petrol

BMW

1 Series	118d M Sport Sports Hatch 5-door	Diesel
2 Series Gran Coupe	M235i xDrive GC 2.0l	Petrol
3 Series	330e M Sport Saloon	Plug-in hybrid
3 Series Touring	330e Sport Pro Touring	Plug-in hybrid
4 Series Coupe	M440i Convertible	Petrol
4 Series Coupe	420i M Sport Pro Edition Coupe	Petrol
5 Series	545e xDrive M Sport Saloon LCI	Plug-in hybrid
5 Series	530e xDrive M Sport Saloon LCI	Plug-in hybrid
X1	25e	Plug-in hybrid
X2	25e	Plug-in hybrid
X3	xDrive20i M Sport	Petrol
M5	Saloon LCI	Petrol
New M4	Competition	Petrol

FIAT

500 Abarth	595 Competizione 180HP	Petrol
500E	Passion 118hp 42kW	Electric
500E	Action 95hp 24kW	Electric
500E	Icon 118hp 42kW	Electric
500E	La Prima 118hp 42kW	Electric
500C	E Icon 118hp 42kW	Electric
500X	Sport Firefly 120HP	Petrol
Tipo	Cross 100HP	Petrol

FIAT PROFESSIONAL

Ducato	E	Electric
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FORD

Mustang Mach-E	Extended Range SUV 88kwh (98kwh) RWD	Electric
Mustang Mach-E	Standard Range SUV 68kwh (75kwh) RWD	Electric
Ranger Raptor	D/Cab 213PS 10SP Auto 4x4	Diesel
Transit	Limited 2.0TDCI (EcoBlue) 350LWB High 130PS	Mild Hybrid
Transit Custom	Trend 1.0l EcoBoost 340SWB Low 126PS FWD	Plug-In Hybrid
Transit Custom	Limited 1.0l EcoBoost 340SWB Low 126PS	Plug-In Hybrid
Kuga	2.5l ST-Line X 225PS FWD Auto	Plug-In Hybrid
Kuga	2.5l Titanium 225PS FWD Auto	Plug-In Hybrid
Kuga	2.5l ST-Line X Edition 190PS FWD Auto	Petrol Hybrid
Fiesta	1.0 Active Edition EcoBoost 125PS	Mild Hybrid
Focus	1.0l ST-Line EcoBoost 125ps 6SP	Mild Hybrid
Puma	1.0l ST-Line X EcoBoost 155PS	Mild Hybrid
Puma	1.5l ST EcoBoost 200PS	Petrol
S-max	2.5l Titanium 5dr 190PS FWD Auto	Petrol Hybrid

JAGUAR

E-Pace	P300e (PHEV) R-Dynamic S	Plug-In Hybrid
E-Pace	P300e (PHEV) R-Dynamic SE	Plug-In Hybrid
F-Pace	P400e (PHEV) R-Dynamic S	Plug-In Hybrid
I-Pace	EV400 SE	Electric
I-Pace	EV400 HSE	Electric

JEEP

Renegade	Trailhawk 4xe eAWD 240HP	Plug-In Hybrid
Renegade	Limited 4xe eAWD 190HP	Plug-In Hybrid
Compass	S 170HP 4x4	Diesel
Wrangler	JL Overland 4dr (Mountain Rescue)	
Wrangler	JL Rubicon Unlimited 4dr	

LAND ROVER

Range Rover Evoque	P300e R-Dynamic S	Plug-In Hybrid
Range Rover Evoque	P300e R-Dynamic SE	Plug-In Hybrid
Discovery Sport	P300e R-Dynamic S	Plug-In Hybrid
Discovery Sport	P300e R-Dynamic SE	Plug-In Hybrid
Range Rover Velar	P300e R-Dynamic S	Plug-In Hybrid
Range Rover Velar	P300e R-Dynamic SE	Plug-In Hybrid
Defender 90 Commercial	D200 Hardtop	Diesel
Defender 110 Commercial	D250 SE Hardtop	Diesel
Discovery Commercial	D300 HSE	Diesel
Discovery Commercial	D300 SE	Diesel

LEXUS

UX 300e	Takumui 150kW 54.3 kWh E-CVT Auto	Electric
UX 250h	F Sport 2.0 5dr CVT Auto	Petrol Hybrid
ES 300h	F Sport 2.5 4dr CVT Auto	Petrol Hybrid

MG

5 EV	Excite 52.5kWh	Electric
5 EV	Exclusive 52.5kWh	Electric
ZS EV	Excite 44.5kWh	Electric
HS Plug-in Hybrid	1.5 T-GDi Excite DCT	Plug-in Hybrid
HS Plug-in Hybrid	1.5 T-GDi Exclusive DCT	Plug-in Hybrid
HS Plug-in Hybrid	1.5 T-GDi Exclusive DCT	Plug-in Hybrid
ZS	1.0 T-GDi Exclusive Auto	Petrol
HS	1.5 T-gdi Exclusive DCT	Petrol

MINI

Hatch	Electric	Electric
Countryman	Cooper S E	Plug-In Hybrid

NISSAN

Juke	DIGT117 Tekna+	Petrol
Qashqai	160 CVT Tekna +	Petrol
Qashqai	140 MT Tekna	Petrol
Leaf	62B E + Tekna	Electric
Leaf	62B NConnecta	Electric
ENV200	Acenta HP	Electric
ENV200	Evalia	Electric

POLESTAR

2	Performance	Electric
2	Non performance 20" wheel	Electric
2	Non performance 19" wheel	Electric

PORSCHE

Cayenne	E-Hybrid Coupe	Plug-in Hybrid
Macan		Petrol
Panamera	4S E-Hybrid Sport Turismo	Plug-in Hybrid
Panamera	Turbo S E-Hybrid	Plug-in Hybrid
Taycan		Electric
Taycan	4S	Electric
Taycan	Turbo	Electric
Taycan	Turbo S	Electric

RENAULT

All-New Arkana	Hybrid (LHD from France)	Petrol Hybrid
New Captur	R.S. Line E-Tech 145 Auto	Petrol Hybrid
New Captur	S-Edition E-Tech 160 Auto	Plug-In Hybrid
Clio	R.S. Line E-Tech 140 EDC	Petrol Hybrid
New Megane	Iconic E-Tech 160 EDC Sport Tourer	Plug-In Hybrid
Zoe E-Tech Electric	GT Line R135 Z.E.50 R/Charge	Electric

SUZUKI

Ignis	SZ5 Man - 1.2 Dualjet Hybrid Allgrip	Mild Hybrid
Ignis	SZ5 CVT - 1.2 Dualjet Hybrid	Mild Hybrid
Swift	SZ5 Man - 1.2 Dualjet Hybrid	Mild Hybrid
Swift	SZ5 CVT - 1.2 Dualjet Hybrid	Mild Hybrid
Swift Sport	1.4 Boosterjet Hybrid	Mild Hybrid
Vitara	SZ5 Man - 1.4 Boosterjet 48v Hybrid Allgrip	Mild Hybrid
Vitara	SZ5 Auto - 1.4 Boosterjet 48v Hybrid Allgrip	Mild Hybrid
S-Cross	SZ5 Man - 1.4 Boosterjet 48v Hybrid Allgrip	Mild Hybrid
S-Cross	SZ5 CVT - 1.4 Boosterjet 48v Hybrid allgrip	Mild Hybrid
Swace	SZ5 CVT - 1.8 Hybrid	Petrol Hybrid
Swace	SZ5 CVT - 1.8 Hybrid / 'Emergency Vehicle'	Petrol Hybrid
Across	2.5 PHEV E-Four E-CVT	Plug-In Hybrid
Jimmy	Commercial Vehicle	Petrol

TESLA

Model 3	Long Range - 360 miles	Electric
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TOYOTA

Yaris	1.5 VVT-i Hybrid Excel 5dr CVT Auto	Petrol Hybrid
Yaris cross (static only)	1.5 VVT-i Hybrid Dynamic 5dr CVT Auto	Petrol Hybrid
Corolla touring sports	1.8 VVT-i Hybrid Excel 5dr CVT Auto	Petrol Hybrid
C-hr	2.0 VVT-i Hybrid GR Sport 5dr CVT Auto	Petrol Hybrid
Rav4	2.5 VVT-i PHEV Dynamic 5dr CVT Auto	Plug-In Hybrid
Proace Electric	Icon 75kWh Van Auto	Electric
Proace City	Icon L1 1.5D 100 Van	Petrol Hybrid
Hilux	Invincible X D/Cab Pick Up 2.8 D-4D auto	Diesel

VOLVO

V90	B6 AWD Authorities Auto	Petrol Mild Hybrid
V60	Recharge T6 AWD Inscription	Plug-In Hybrid
V90	Recharge T6 AWD R-Design	Plug-In Hybrid
XC60	Recharge T6 AWD R-Design	Plug-In Hybrid
XC90	Recharge T8 AWD Inscription Pro	Plug-In Hybrid
XC40	Recharge T5 FWD R-Design Pro	Plug-In Hybrid
XC40	Recharge P8 AWD First Edition	Electric