

Advertising feature  
Fleet Recommended



## A trusted solution for a modern fleet – how bp is simplifying charging, fuelling and fleet management for Addison Lee

**F**ounded in 1975, London-based private hire and courier company, Addison Lee, operates one of the capital's largest fleets, serving both corporate clients and individual passengers. It has over 7,000 vehicles, more than 5,000 of which are either fully electric or have little or no tailpipe emissions. With such a large and varied fleet on the road every day, Addison Lee needed a simple, efficient solution to manage its energy costs, support its drivers, and streamline its transition to low and zero-emission mobility.

### Putting Drivers First

Addison Lee's drivers are the key to its success. So, as the company embarked on the transition to EVs, its top priority was to provide them with the right tools and support to minimise the administrative burden of driving both conventional ICE (Internal Combustion Engine) and electric vehicles.

The introduction of the bp Fuel & Charge card has been hugely beneficial for Addison Lee's drivers. The card offers a single payment solution for both traditional refuelling and electric charging, so regardless of the vehicle they're driving, they just need to use one card to pay for fuel or charging.

Patrick Gallagher, COO at Addison Lee, commented: "Our drivers are the foundation of our business, so it is vital that any solution provides real value for them, whether through bp's wide coverage, access to discounts, or the benefit of flexible credit. We achieve this with the bp Fuel & Charge card."

### A Flexible, Nationwide Network

Addison Lee provides a range of transport services to both consumers and businesses. Therefore, it's vital to have access to a wide network of sites to ensure reliable and efficient transportation across the UK. The bp Fuel & Charge card provides access to over 3,400 fuel stations, including around 1,200 bp locations, and approximately 50,000 EV charge points nationwide, including bp pulse's rapid and ultra-fast charge points as well



as bp's roaming partner network. This extensive network is particularly crucial for Addison Lee's EV drivers, because their journeys take them right across the UK, where rapid and ultra-fast bp pulse charge points play a vital role in helping ensure efficient and uninterrupted service.

### Supporting the Shift to Sustainability

With the majority of Addison Lee's vehicles now either electric or with little or no tailpipe emissions, the company has made significant progress in reducing the environmental impact of its fleet. Drivers have been at the heart of this transition, and the company has gone to great efforts to make it as easy as possible for them to switch to EVs.

Adrian Brabazon, Head of Fleet Solutions at bp, commented: "We understand the challenges fleets face when moving from ICE to EVs, which is why we created the Fuel & Charge card. It provides drivers with a simple way to refuel or recharge, and it helps customers like Addison Lee achieve their operational and sustainability goals."

### A Trusted Partnership

After four years of collaboration, Addison Lee's partnership with bp is an important part of its fleet operations, with solutions to help control costs, reduce admin, enhance efficiency and improve the drivers' experience.

As a fleet partner, bp provides the flexibility, scale, and support that Addison Lee needs, from sustainability to service efficiency, making it a reliable and highly recommended solution for its modern mobility needs.



# Fuel cards

for fleets of all sizes.

We have a range of fuel cards for fleets of all sizes designed to meet the different needs of our customers.



Find out more



## Benefits of bp Fuel Cards



### Minimise risk of fraud

Each card has individual PINs and alerts flag unusual card use.



### Complete energy partner

bp is fuelling mixed-energy fleets with traditional fuels, as well as secure, lower lifecycle carbon energy options to meet the different needs of our customers.



### Motorway coverage

Extensive coverage of motorway fuel sites in the UK.



### Comprehensive fleet tools

Control cards, access VAT approved invoices and customised reports through one online portal.



### Advanced performance fuel

bp Ultimate with ACTIVE technology, helps keep vehicles performing at their best and running smoothly and efficiently.<sup>1</sup>



### Power for EV fleets

Access a network of ~53,000 EV charging points in the UK with our partners charge network – including over 3,000 rapid and ultra-fast charge points on the bp pulse network.

For more information. Tel: 03456 030723 | Email: sales.support@uk.bp.com

bp Fleet Solutions

<sup>1</sup>Benefits achieved over time and may vary based on factors including vehicle type, condition and driving style. See bp.com/ultimate