THE
CONNECTED
VEHICLE
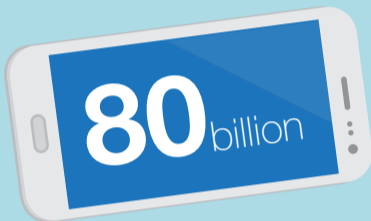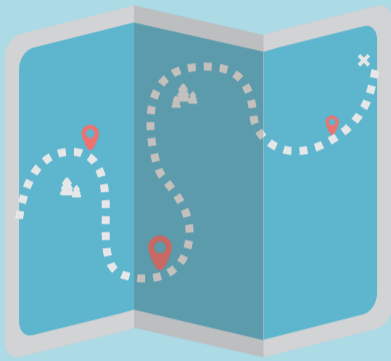
Almost Three Out Of Four Company Car Drivers Ready To Connect With Their Vehicle, ALD Automotive Research Finds*

80 billion
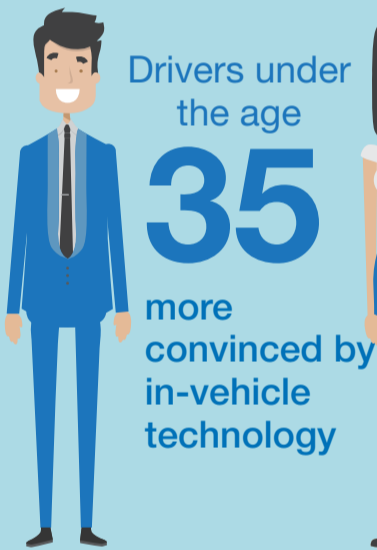
Connected devices by **2020**

Drivers under the age **35** more convinced by in-vehicle technology

7/10
Company car drivers would benefit from a 'connected vehicle'

7/10
Drivers are happy for their vehicle to send an initial notification to emergency advisors for assistance

7/10
Company car drivers feel they would benefit from a vehicle repair app

Vehicle specification is the most important consideration for company car drivers when selecting a vehicle

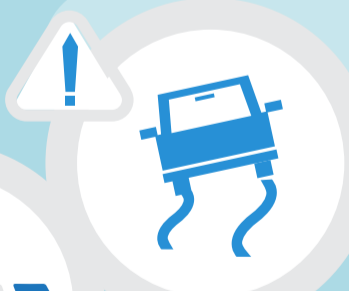eCall system is set to become mandatory on all new cars and vans from **2018**

Key Benefits
Of In-vehicle Tech As Seen By Drivers

Dynamic Route Guidance

Local Amenities Reporting

Accident Alerts

Vehicle Service Reminders/ Booking Facility

Message Narration