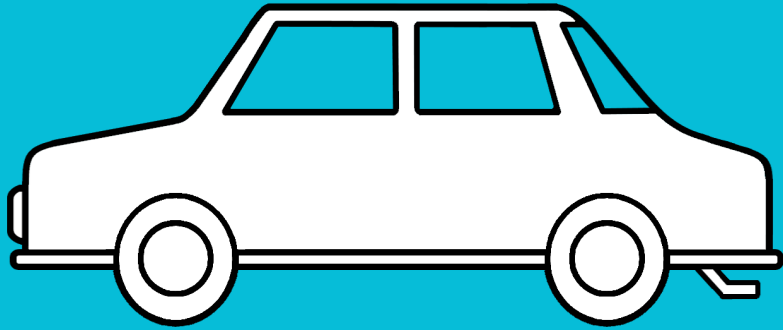


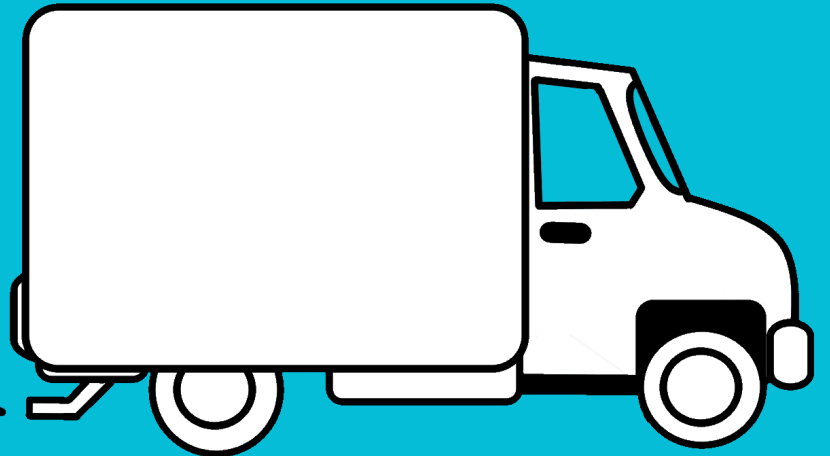


#ENGINESOFF FOR CLEANER AIR



AIR POLLUTION IS A
MAJOR RISK TO HEALTH
AND CONTRIBUTES TO
9,500 DEATHS IN LONDON
EACH YEAR

BOTH SHORT
AND LONG-TERM
EXPOSURE TO
POLLUTANTS DAMAGE
OUR LUNGS, HEARTS
AND BRAINS



AN IDLING
ENGINE CREATES
UP TO 150
BALLOONS OF
HARMFUL FUMES
EACH MINUTE

AIR POLLUTION
CAUSES 15 TO 30%
OF ALL NEW
CASES OF
CHILDHOOD
ASTHMA

PULLED OVER
AND WAITING
FOR MORE THAN
60 SECONDS?

PLEDGE TO
SWITCH OFF
FOR CLEANER
AIR

STOPPING AND
RESTARTING
YOUR ENGINE
MAKES LESS
POLLUTION THAN
IDLING FOR ONE
MINUTE

IDLING IS AN
OFFENSE AND
YOU MAY BE
FINED

ACT ON IDLING



Vehicle idling action

@idlingaction #noidling

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