



Pandemic fuels interest in Jaama's Key2 capabilities

Jaama is pleased to receive a preferred software supplier accolade as part of *Fleet News's* 'Reader Recommended' initiative. Readers vote for the suppliers they believe offer the best service in their sector and Jaama's recognition comes as its Key2 fleet management software has kept fleets compliant during 2020 and through the Covid-19 pandemic.

Jaama's Key2 fleet management software has been at the heart of keeping fleets on the road and compliant during the pandemic. This includes logistics and blue-light fleets, which have worked around the clock during the year to keep the country safe and moving along, with leasing and rental fleets that have Jaama's Key2 system to manage their businesses.

Jaama has seen many more new customers choosing Key2 as fleets aim to tighten up their operational spend and compliance administration.

Vehicle and driver compliance has been at the top of fleet agendas during Covid given more employees are now working remotely in addition to many fleet teams being slimmed down.

"Companies have faced many driver and vehicle challenges over the past months and we have seen the pandemic speed up the gestation period of adopting new fleet management systems. The slight adaptation of our internal processes has enabled us to implement systems and train users remotely in order to help customers meet their business objectives," explained Martin Evans, Jaama's managing director who is also a director of the Association of Fleet Professionals (AFP).



Jaama
managing
director
Martin
Evans



Achieving a paper-free operation has been an objective for Jaama and many of its customers, not only to reduce the risk of spreading the Covid virus between driver paperwork and office-based staff, but it also helps enable remote working and generally streamline processes.

This objective has accelerated the adoption of Jaama's award winning smartphone app – MyVehicle App – that fully integrates with Key2 and enables drivers to carry out vehicle inspections and log defects via their phones.

Information captured in the app transfers in real-time back to the fleet team, giving an immediate audit trail and alerts of vehicle problems, which can be acted on immediately to reduce vehicle downtime.

The upsurge in vehicle demand coupled with limited replacement vehicle availability has meant that keeping vehicle downtime to a minimum has never been more important. Grey fleet usage of the app has also seen a third more traffic as many drivers switch from public transport to their own vehicles for business travel.

All Jaama customers continue to benefit from a raft of new features and improvements in functionality every six months as part of its continued multi-million annual system investment. That means once you are a Jaama customer you are always using the latest version of the product with no need to budget for costly upgrades during the life of the software.

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Jon Lawes, managing director of Hitachi Capital Vehicle Solutions, which runs 70,000 funded and 14,000 fleet-managed cars, vans, trucks and plant assets, said: "Key2 gives us the complete truth on what is happening with vehicles on our fleet which is very powerful for us and our customers."

"Data can be easily extracted from Key2 using its powerful reporting tool in real time. We can access our data more quickly and it takes fewer people to compile it, which frees up more people to act on it."

Rhianna Greaves, group IT manager, Go Plant Fleet Services, which runs a combined

fleet of 3,100 LCVs and specialist vehicles and 600 items of plant, said: "Key2 demonstrated that we could adopt a system that enabled us to manage our cars, commercial vehicles and plant with the same rigour on one platform which we didn't know was going to be achievable."

"It's not just improving things from an operational perspective, Key2 provides us with a full end-to-end solution which includes finance integration. Finance and operational users are now using the same platform for the first time. There is now full cost transparency at every step of our business processes."

