



Never a better time to embrace change and make switch to EV

bp addresses the key concerns of undecided fleet decision-makers

Over the past year, we have seen just how quickly behaviours change, consumers adjust and businesses develop when there are challenges to overcome.

Research published in bp's *Future of Fleet Report*, revealed some challenges from fleet decision-makers across the UK and how they want to overcome current barriers to make the switch to electric vehicles (EVs).

GREEN AMBITION

Post-pandemic, the adoption of sustainable transport and cleaner and greener air is higher on the business agenda. Our research showed that 71% of fleet managers who have switched to EVs, did so because they wanted to 'be greener', proving a positive desire to do what is best for the environment as well as the business.

Our industry is in a moment of significant change; with the sale of new petrol and diesel cars set to be banned by 2030, the switch to EV is on the radar of many decision-makers. bp's Fuel and Charge card and app offers a seamless solution for fleet vehicles of all engine types. With a focus on end-to-end integration, mixed fleets have a one-card solution for all charging and fuelling needs.

STEPS TO AN ELECTRIC BUSINESS

We surveyed fleet managers and found the top concerns they have when it comes to making the move to electric.

1. Upfront cost (27%) – the cost can seem overwhelming at first. Therefore, you should consider the long-term gains, weigh the upfront cost against savings on fuel, tax and maintenance. Additionally, the Fuel and Charge card and app means you can switch some of your fleet now and some later – reducing the upfront cost.

2. Long haul journeys (25%)

– the charging network is growing across the country
– bp pulse has the largest network of ultra-fast chargers, with the goal of having 700 by 2025, and 1,400 by 2030. The Fuel and Charge app also helps drivers to find charging points close by, to give them peace of mind.

3. Charging at home (24%) – savings are most effective when charging is carried out overnight at home. bp offers customers fully integrated support through the installation of home charging via bp pulse.

4. Size of fleet vehicle (17%) – historically, EV models have been limited, however fleet managers now have more choice with an impressive range of cars, vans and trucks available with more being manufactured all the time.



The past 12 months have seen all of us become more flexible, needing to adapt more quickly than ever. There has never been a better time for fleet decision-makers to embrace change and take their first steps on the road to net zero, and bp's Fleet Solutions is here to support along the way.

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